



2017 ADVERTISING SPECIFICATIONS

Full Page

4.5" x 7.5"

Color = \$150

Black & White = \$85

1. Ad commitment and material submission final deadline, no later than **noon September 29th, 2017**.
2. Make donation online at: www.TheADI.org/GalaAd or mail check to: *P.O. Box 126, Little Falls, New Jersey 07424*
3. Email designed advertising material as a high-resolution PDF file - 300 dpi.
4. For un-designed simple messages honoring Mary Jo & Richard Codey, please submit, at a minimum, the message content and signator(s) of the message.
5. Submit logo(s) for posting on the website, and/or if design service is requested, in a Vector format, EPS files preferred, JPEG file - minimum 300 dpi.
6. All ad materials, logos and/or content for design service should be emailed electronically ASAP to Matt Miller at: Matt@TheADI.org

Quarter Page - Vertical

2.25" x 3.75"

**Black & White Only =
\$40**

Half Page - Horizontal

4.5" x 3.75"

Color = \$85

Black & White = \$60

See last year's Gala Program at:

www.TheADI.org/Program2016