



Featuring Speakers Dr. Brandon Alderman & Bryan Bradshaw
Benefiting the Anxiety & Depression Initiative - October 19th, 2018

2017 ADVERTISING SPECIFICATIONS

Full Page

4.5" x 7.5"

Color = \$175

Black & White = \$100

1. Ad commitment and material submission final deadline, no later than **noon October 4th, 2018**.
2. Make donation online at: www.TheADI.org/GalaAd or mail check to: P.O. Box 126, Little Falls, New Jersey 07424
3. Email designed advertising material to us as a high-resolution PDF file - 300 dpi.
4. For simple, un-designed messages honoring our speakers and/or mission, please submit, at a minimum, the message content and signator(s) of the message to us.
5. Submit logo(s) for posting on the website, and/or if design service is requested, in a Vector format, EPS files preferred, JPEG file - minimum 300 dpi.
6. All ad materials, logos and/or content for design service should be emailed electronically ASAP to Matt Miller at: Matt@TheADI.org

Quarter Page - Vertical

2.25" x 3.75"

Black & White Only =
\$50

Half Page - Horizontal

4.5" x 3.75"

Color = \$100

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See last year's Gala Program at:

www.TheADI.org/Program2017